Urban Agriculture World Summit in Negima

Disseminating the appeal and potential of urban agriculture to the world

Event period:

2019 November 29 Fri > December

Participating 5 overseas cities















· Nerima Daikon pulling out tournament

Sun

- International Conference (Symposium)
- Everyone's Agriculture Contest
- Neri-Marché
- · Nerima World Festival

Venue

Nerima Culture Center, Heisei Tsutsuji Park, Civic Industrial Plaza (Coconeri)

(Excluding Nerima Daikon pulling

Inquiries

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[Presented by] Urban Agriculture World Summit Committee Nerima City

Central Union of Agricultural Co-operatives (JA-ZENCHU) / Tokyo Prefectural Union of Agricultural Cooperatives (JA Tokyo) / Tokyo Aoba Agricultural Cooperative (JA Tokyo Aoba) / Nerima Agricultural Committee / SEIBU HOLDINGS INC. / SEIBU RAILWAY Co.Ltd. / Nerima Industrial Association / Nerima Shopping-streets Association / Nerima Chapter, The Tokyo Chamber of Commerce and Industry / Nerima East Corporate Association / Nerima West Corporate Association / Ministry of Foreign Affairs of Japan / Ministry of Agriculture, Foresty and Fisheries / Ministry of Ind., Infrastructure, Transport and Tourism / Tokyo Metropolitan Government / Nerima (IV) Assembly / Embassy of the United States of America / the British Embassy Tokyo / Embassy of the Republic of Indonesia / Embassy of the Republic of Korea / Embassy of Canada to Japan [Sponsorship] Central Union of Agricultural C

Nerima

Welcome



Chairman of Urban Agriculture World Summit Committee

Mayor of Nerima City

MAEKAWA Akio

Nerima City, located near the center of the large metropolis of Tokyo, has a living base of agriculture that is closely connected to citizens' lives. Urban agriculture brings richness to urban life and is the pride of Nerima. Protecting the farming practice and farmland and handing them down to the next generation is an important responsibility of the city.

This Summit will be held to inform the world about the appeal and potential of Nerima's urban agriculture so that participating cities can learn from each other and further develop urban agriculture.

Farmers, researchers, and government officials were invited from five cities: New York, London, Jakarta, Seoul, and Toronto. Sharing the appeal of urban agriculture with participants will be a great opportunity for further development.

In addition, we will hold various events such as "Neri-Marché", selling fresh Nerima produce, and "Nerima World Festival", where you can experience the global culture. We hope you enjoy these events! I would like to express my heartfelt thanks to all the farmers who have cooperated in the organization of the Summit, including the sponsors JA Tokyo Aoba, and all the residents and businesses for their understanding and cooperation.

	Welcome · · · · · · · · · · · · · · · · · · ·
CONTENTS	
	Time schedule and venue guide · · · · · · · · · · · · · · · · · · ·
	Participating 5 cities from overseas······ 03
	International Conference · · · · · · · · · · · · · · · · · · ·
	Everyone's Agriculture Contest······ 06
	Neri-Marché······ 07
	Nerima World Festival · · · · · · · · · · · · · · · · · · ·
	Nerima Daikon pulling out tournament · · · · · · · · · · · · · · · · 11
	World JAZZ
	Introduction to urban agriculture in Nerima·······························13

Time schedule



Venue guide



Transportation

Seibu Ikebukuro Line/ Toei Oedo Line Nerima Station (North Exit)

Participating 5 cities from overseas



International conferences (Breakout Session and Symposium) will be held, inviting farmers, researchers and government officials from five overseas cities that are actively engaged in urban agriculture.

[Breakout Session/Symposium] Breakout Session I = BS1 Breakout Session 2 = BS2 Breakout Session 3 = BS3 Symposium = SYMP



New York -Solving social issues with urban agriculture-

In New York, there are currently 550 farms operated by the Green Thumb Project. This activity began in the 1970s when citizens began planting plants on vacant land that had been devastated during the city's financial crisis in order to regenerate these sites as places for relaxation. The farms on the premises of public housing are working to support youth employment and supply fresh vegetables to the public.







Mr. Bill LoSasso Director of NYC Parks GreenThumb

BS SYMP



Professor Dr. Nevin Cohen

Associate Professor of City University of New York Graduate School of Public Health and Health Policy



Ms. Liz Neumark

CEO of Great Performances and Founder of Katchkie Farm and The Sylvia Center



London - Creating 2012 new community food growing spaces on the occasion of London's Olympic -

There are two main types of urban agriculture in London: community farms based on local activities and allotment gardens. Among these, the number of community farms has increased to 2,700 at present, going beyond the goal of "opening 2012 farms" by the 2012 Olympic Games (Capital Growth). One-third of these farms are in schools with children participating.







Mr. Mark Ainsbury

Principal Food Policy Officer, Regeneration and Economic Development Unit, GREATER LONDON AUTHORITY



Professor André Vilioen

Professor of Architecture, School of Architecture & Design, University of



Ms. Sarah Williams

Programme Director of Sustain

BS@ SYMP



Jakarta - Working to improve the environment against a backdrop of rapid urbanization-

In Jakarta, in contrast to the development from rapid urbanization, natural destruction has continued and there are serious problems such as climate change and frequent flooding. In order to solve such environmental problems, a greening activity named "Gang Hijau (green alley)" is being promoted in collaboration with the government and citizens. The operation is mainly conducted by the residents. The national government is playing its role by offering professional consulting, seeds and cultivation pots.



Mr. Darjamuni
Head of Food Security, Marine
and Agriculture Services,
Province DKI Jakarta

BS3 SYMP



Ms. Diah Meidiantie Head of Plant Protection Laboratory, Citra Naga Cemerlang PT





Ms. Latifah Abdul Somad Head of Urban Farmers Group in South Jakarta









Seoul -Expanding urban agricultural spaces into daily life together with citizens-

Seoul's urban agriculture focuses on horticultural activities using rooftops and backyards and activities in suburban civic farms. Its main purpose is leisure and education. Thanks to measures that have been promoted since 2011, the urban agricultural space in the city have expanded by about 6 times. Every year, the City Agricultural Expo is held to create opportunities for citizens to participate in urban agriculture.



Mr. Imbong Song

Director of Urban Agriculture Division, Economic Policy Office, Seoul Metropolitan Government

BS3 SYMP

Research Institute







Dr. Chang Woo Lee
Director of Korea Urban Agriculture

BS2



Mr. Hansung Kang

Western District Chairman of Seoul Metropolitan Council for Agricultural Leaders

BSO)



Allotment garden at Gangdong-gu

Toronto —Promoting the social inclusion of migrants through urban agriculture—

About half of the citizens in Toronto are immigrants from overseas. Community farms play the role of connecting immigrants with the community. The Black Creek Community Farm also cultivates agricultural products from the user's homeland and supplies vegetables to local residents. Another feature of Toronto is its active public-private partnership for environmental conservation, such as measures to create farms in basin areas that have been damaged by hurricanes, and the establishment of rooftop farms by ordinances.







Professor Dr. Lori Stahlbrand

Professor of Food Studies, George Brown College, and Special Advisor to the Toronto Food Policy Council

BS@ SYMP



Ms. Sonia Dhir

Senior Program Manager, Humber and Urban Agriculture Program Lead, Toronto and Region Conservation Authority(TRCA)

BS**3**



Ms. Rhonda Teitel-Payne

Toronto Urban Growers(TUG)

BS(O)

International Conference



BREAKOUT SESSION

We will discuss the theme of urban agriculture in three Breakout Session. The guests from five overseas cities will participate in the respective themes, present case studies and exchange opinions.

Date and time November 30 (Sat) 13:00-17:00 (Site opens at 12:00)

Place 3F, Civic Industrial Plaza (Coconeri Hall, Training Room I) ★ You can enter or exit anytime

· Simultaneous interpretation will be provided

BREAKOUT SESSION

Production, distribution and consumption of agricultural products (Capacity: I70 people)

Theme Opportunities and Sustainability of the Urban Agricultural Production and Distribution Channels

Charperson Dr. YAGI Hironori Associate Professor, Graduate School of Agricultural and Life Sciences, The University of Tokyo



We would like to discuss the Opportunities and Sustainability of the production and sales channel of urban agricultural produce, with the farm-producers, business entrepreneur and specialists invited from the overseas 5 cities. Through exchanging the experiences of Nerima as well as the cities in the world, Nerima farm-producers and food business practitioners are pleased to guide session attendees for considering our discussion topic from the following angles:

- By whom and how the urban agricultural products are produced for the consumers in the cities?
- What are the possibilities for the development of the urban agriculture business?
- How can the urban agriculture business contribute to the society and environment?

BREAKOUT SESSION ② Multi-faceted function of urban agriculture (Capacity: 100 people)

Theme The development of communities through the urban agriculture -with a view to solving various social problems by the agricultural initiativesChairperson Mr. IHARA Mitsuaki Director of Urban & Rural Planning Corporation



While clarifying the multiple benefits created by Nerima urban agriculture for the citizens and for the development of the communities, we would like to learn the overseas cities' initiatives in solving social problems through developing various agricultural spaces (e.g. community gardens and urban greenery such as vegetable gardening) by the citizens themselves. We would also like to know the overseas non-profitable organizations that support the above initiatives and how the overseas public administratives can contribute to the development of urban agriculture within the food system, so that Nerima citizens could understand further and take more interest in the urban agriculture.

BREAKOUT SESSION 3 Agricultural land conservation and creation (Capacity: 90 people)

Theme City Design for integration with urban agricultural spaces ~Strategies and Policies for cities in coexistence with urban agriculture~

Chairperson Dr. KOIZUMI Hideki Professor, Urban Planning, The University of Tokyo



After understanding each social circumstances of the invited cities for seeking out common ground on urban agricultural spaces, we would like to consider what strategies and policies including supportive measures can be developed for urban productive spaces to be remained, broadened and introduced into the city, in terms of land use planning (new approaches for urban landscapes), community development with urban agriculture, or creating opportunities for new urban agri-business. For the initiatives that the public administration will be able to take, some supportive measures are possible such as ones for city planning, the tax benefits for productive spaces, subsidization for community development activities by public authorities or foundations, and other supports.



① December 1, Nerima Culture Center Small Hall Schedule





Symposium

Government officials, farmers, researchers, and NPOs from five cities around the world gather to learn about various approaches and explore the possibilities of urban agriculture to enrich the lives of urban residents. The appeal and possibilities of urban agriculture, and initiatives for the future that have been shared among the five participating cities through the discussions in the Breakout Session will be announced to the world as a Declaration by Urban Agriculture Wold Summit.

Date and time December I (Sun) 13:45-17:30

Place

Nerima Culture Center Small Hall ★ You can enter or exit anytime

· Capacity: 600 people · Simultaneous interpretation will be provided · Sign language interpretation will be provided

Theme Urban Agriculture for Tomorrow ∼How we can enhance the quality of life for us∼ Chairperson Dr. GOTO Mitsuzo Professor Emeritus of Musashi University



Let's learn about the current state of urban agriculture in the world, and think about ways to further develop agriculture in Nerima. We look forward to the participation of many people



[New York] Mr. Bill LoSasso Director of NYC Parks GreenThumb



Ms. Sarah Williams Programme Director of Sustain



[Jakarta] Mr. Darjamuni Head of Food Security, Marine and Agriculture Services, Province DKI Jakarta



Mr. Imbong Song Director of Urban Agriculture Division, Economic Policy Office, Seoul Metropolitan Government



Professor Dr. Lori Stahlbrand Professor of Food Studies George Brown College, and Special Advisor to the Toronto Food Policy Council



[Nerima] Mr. SHIRAISHI Yoshitaka Nerima Farmer and Head of Agricultural Experience Farm, < Oizumi

Kaze no Gakko>(Breezy School)

Everyone's Agriculture Contest

Date and time December I (Sun) 13:00-13:45 Place Nerima Culture Center Small Hall

Three award-winning planning projects from the Pre-Event will be implemented by the planners through the year preliminary to Urban Agriculture World Summit, and eventually the grand prize and JA Tokyo Aoba Special Prize will be selected among them after giving presentations! In addition, the Audience Prize is given to one project selected from audience votes. People who vote are given Japanese confectioneries made from chestnuts harvested in Nerima as a present (while supplies last).

Nerima Green Classroom

Tokyo Gakugei University International Secondary School EAport



challenges and appeal of urban agriculture will be held (designed for elementary school students).

Origin = Kaishin Daini Junior High School

Agricultural Club, Kaishin Daini Junior High School



les of vegetables grown in the schoolyard in cooperation with social welfare organizations.

NPO Green Environment Network! · Miyabe Vineyard



A fun parent-child activity to experience the growing process of grapes from winter to harvest

Neri-Marché

December I (Sun) 10:00-15:00 Date and time

Heisei Tsutsuji Park, Nerima Station North Exit Pedestrian Deck Place

Neri-Marché Executive Committee / Nerima City

JA Tokyo Aoba Sponsorship

> We sell vegetables, fruits and flowers freshly picked by Nerima farmers, dishes and liquor using Nerima produce from Nerima restaurants, and dishes using

Nerima Daikon by food trucks.



Best Dishes!

Fresh vegetables, fruits, flowers, wine, side dishes and boxed lunches using vegetables from Oizumi

•Kato Farm •Takishima Farm

·Kato Farm Tanaka Flower Farm → Tokyo Winery

·Sakai Farm ·Nerima Four Seasons Farm

·Yamaguchi Tomato Farm Sonoen

Team Nerima de Joshi Marche

Not just seasonal items! Vegetable bread, baked vegetables & conversation

·lgarashi Farm

·Murata Farm

Ogawa Farm ·Kato-chan Farm ·Ohayodo Bakery ·Tawawana

·Shiraishi Farm

·Rakucha cafeKANIN

·Farm Aihara

NERIMA Farmer's Market

Fresh vegetables and flowers from Nerima, natural bread, Japanese sweets, pickles using Nerima vegetables.

·AIHARA Kenji

·NISHIGAI Nobuo

·Sweets Akagi

Best Dishes!

NERIMA

Market

·KATO Yuichi

·AlHARA Kensuke ·MIZUHASHI Koji

·KANDA Toshio

·YOSHIDA Tomohiro

·Ozawa Food Industry Corporation

Dokodemo Marché

Seasonal vegetables and grilled dumplings using plenty of vegetables from Shakujii with blueberry sparkling sake!

•OZAKI Norikazu

·YAMASHITA Takeshi

女子つにショ

マルシェ

·Iseya ·TANAKA Hidekazu

·MOTOHASHI Sadao ·Taishoken

Miki no Kai

Seasonal fresh vegetables such as cabbage, radish, broccoli and more!

•IGARASHI Hirokazu •TANAKA Hajime

•IGARASHI Yasuhiro •MOTOHASHI Tomokazu



·IGUCHI Tetsuya ·KIMURA Takaaki

•KATO Haruhisa •SEKIGUCHI Tomohisa

·KATO Naoki



JA Tokyo Aoba

Private brand products such as the popular Nerima Daikon dressing at JA Farmer's Market



Processed items/wine

Processed items using Nerima's agricultural products and wine from participating countries also on sale!

•Kato Strawberry Farm •Nerima Wine Project

·Koujiyasaburouuemon ·World alcohol

·Koryouri Ishii

·natural café goen

agricultural products of Nerima

•Nerima Oedo Japanese Sweets Association

Confectionery, side dishes, bread

Sale of sweets and snacks using seasonal

·Nerima Bread Carnival







Popular restaurants in Nerima sell menu items using Nerima Dikon exclusively on sale at the Marche.

- Chinese Tapas hachi (Chinese)
- Boncourage (French)
- Katsuraya (Japanese food)
- Vino e Lavo (Italian)







In addition, recipe items from the five countries participating in the summit are sold as original menu items using Nerima vegetables.





Know (perception experience area)

♦ Quiz rally

First 150 people take part in the quiz rally *Single participation per person.
Participants will receive a present.

◆ Create our map! "Nerima Urban Agriculture MAP"

Let's put the past, present and future of urban agriculture of Nerima on one map to create a unique Nerima map!









Nerima World Festival

Date and time December I (Sun) 10:00-18:00

Place

3F, Civic Industrial plaza (Coconeri Hall, Industry Event Corner, Citizens Collaboration Interchange Center, etc.)

Description

Cooking, liquor, miscellaneous goods and interior items from around the world are gathered at Coconeri! Enjoy traditional costumes, experiences of overseas culture, dances and music from around the world.



Store opening, performer



Shopping

- Exquisite bread from top-class bakery chefs Nerima-ku Sakuradai Boulangerie Lunique
- · Edo, Tokyo-style vegetable pickles Tokyo Pickles
- Sale of organic coffee from Australia! Club Australia/BunCoffee Byron Bay
- ·Hawaii Goods/Food Hau'oli-Polu
- Variety goods from the Czech Republic Mind Artists International
- Canadian maple syrup and cookies Canadian Gallery
- ·Luxury Italian chocolate Arch
- Handcrafted products of Vietnamese craftsmen Asian miscellaneous goods DaNang
- Variety goods independently sourced from all over Africa African miscellaneous goods Azarai





- · Pilsner's original Czech Pilsner Urquell draft beer, Pilsner Urquell Brewery VR tour Pilsner Urquell
- ·Cuban sandwich using Nerima vegetables, loco moco, highball

Nerima Young Chefs Club

- Forest Kebab & Turkish Wine Turkish cuisine Doluca Mahsen
- Soft spare ribs with bones and Setoda Lemon Sour

Setoda lemon and meat-wrapped vegetable skewers Nerimaru

- Chijimi, Chapche, Kimpa, Yannyeom Chicken Korean home cooking Jinjyu
- · New York-style rainbow color bagels New NEW YORK CLUB







🍟 Culture Experience

- ·Morin khuur performance and introduction of Mongolian folk dance
- •Try on national costumes such as kimono, Áo dài, Punjab suit
- ·Urasenke tea ceremony experience
- ·Calligraphy experience
- ·Origami in English
- •TOCO JIBECA's "Musical Instrument Stand"





Peace-loving African Sankhon Ousmane is coming to the venue!

Born in the Republic of Guinea, West Africa. Joining the Guinean Ministry of Foreign Affairs in 1972, Ousmane came to Japan as a goodwill ambassador to the Embassy of Guinea established in Japan in the same year and spent 8 years in Japan.

Since then, he has been active on many TV and radio programs.



Stage Performance

- ·Belly dance Mika Yaguchi Dance art Atelier Pasha
- ·Gamelan performance NPO Japan Indonesia Bali Education Culture Association (JIBECA)
- Flamenco Masumi Nakao Flamenco Studio ~SOL~
- ·Slovak. Czech folk dance Valaška





 Hand Stamp Art Project Press the hand stamps to support the Tokyo 2020 Olympic and Paralympic Games!



HAND STAMP ART PROJECT / Nerima Olympics and Paralympics Section

 Overseas friendship city introduction Ipswich City, Australia, Haidian District, Beijing, China



 Nerikore 2020 citizen voting Nerikore (collection of recommended Nerima products) Now accepting voting entries! There are also presents.

Nerima Daikon pulling out tournament

Date and time November 30 (Sat) 9:00 - around noon *Canceled only in event of heavy rain

Place

Nerima City Tagara Field

Description

Medium-thick and long Nerima Daikon requires 3 to 5 times more power to pull out than the daikon radish. This event takes advantage of the characteristics of the radish.

In the tournament, you will compete to see how many radishes you can pull within the given time (championship section) and how long the pulled radish is (group participation section).

The radishes harvested at the tournament will be used for school lunches at all elementary and junior high schools and are also used for food education.

Application

Advance application is closed.



In commemoration of the Summit. we also invite foreigners from participating countries and those who live in Nerima.



~Traditional vegetables revived: Nerima Daikon~

The cultivation of Nerima Daikon is said to have started in the Edo period.

Located close to Edo, Nerima supported Edo food supplies as an agricultural village outside Edo. Nerima Daikon, which was suitable as dried or takuanzuke radish, was reduced in production due to drought, the spread of disease, and the proliferation of Western food after the war. Cultivation almost came to a standstill.

In order to revive the Nerima Daikon, the city started a Nerima Daikon training project in 1989 in cooperation with the producers and JA Tokyo Aoba. Nerima radish production has been restored from about 5,500 radishes in 1989 to about 14,100 in 2018.

Urban Agriculture World Summit Memorial Concert

World JAZZ



Date and time November 29 (Fri) 19:00-21:00 (Site opens at 18:00)



Nerima Culture Center Big Hall



A jazz concert will be held to commemorate Urban Agriculture World Summit. We will deliver songs related to countries participating in Urban Agriculture World Summit and songs popular with jazz fans.

Performers (planned)





TERAIZUMI Ken



Naomi Grace



Maria Eva

Drums



MERI





RAIRA Kaoru



Radish Choir



Swingy Okuda

-Song-

- ·Love Is a Many-Splendored Thing
- •Fly me to the moon
- ·You belong to me
- ·Tennessee Waltz



BAR corner 18:00-19:00, 19:45-20:15

You can enjoy cocktails and dishes made from Nerima farm produce by chefs and pastry chefs in the city (fee charged),

- ♦ Nerima Young Chefs Club···Nerima blueberry cocktail, beer, wine, soft drink, Cuban sandwich using Nerima vegetables
- ◆Patisserie Arcachon…Nerima Blueberry Cream Bread
- ◆Patisserie Andersen…Nerima Blueberry Jam Roll Cake
- ► Target: Elementary school age and above
- ► Capacity: 900 (selected by lottery)
- ► Application is closed.



Introduction to urban agriculture in Nerima

Visit direct sales points!

There are about 270 direct sale points of produce in the city, where you can purchase fresh and delicious Nerima products at various locations. Please visit the direct sales points in the city. (See the Nerima City website for details.)



JA Tokyo Aoba Agricultural Products Sales Office sells freshly-produced agricultural products made by local producers. Buying fresh vegetables and fruits here is so popular that they may be sold out by the end of the morning.



Lots of Marché!

The spot sale market "Marché" is held by farmers and traders in various places within the city. This is your chance to find fresh and delicious Nerima products. Please see the Nerima City website for details.





Nerima cabbage



Nerima City is renowned for its production of radish, but in terms of the planted area, actually, cabbage is at the top.

The production volume is also number one in Tokyo!



The farmland area in the city is about 200 hectares. This accounts for about 40% of the farmland in the 23 cities.

Of course, this means Nerima has the largest farmland area of all of



the 23 cities!

I am Nerimaru,
the official anime
character of Nerima City.
My white body looks like a
Nerima Daikon.







In Nerima City, many fruits such as blueberries, grapes, kakis, kiwi fruits, mandarin oranges, and strawberries are produced, and you can enjoy various fruits throughout the seasons. There are 38 tourist farms that allow direct fruit-picking, and 51 direct sales offices (as of July 2019).





Agricultural experience farm

Fun to grow yourself!

Citizen's Farm



The agricultural experience farm is a field school that originated in Nerima. Under the guidance of a farmer, users can experience a series of farming operations from seed sowing and seedling planting to harvesting. Vegetables can be cultivated under the careful guidance of the farm owner, so even those who are trying for the first time can enjoy cultivating vegetables with confidence.



Citizens can rent farm lots maintained by the city for farming. One can easily grow vegetables and flowers in the neighborhood. Please see the city newsletter for information on participation.





Informing the world about Nerima's agriculture!



 ${}^{\star}\mathsf{Farmers}$ who appeared on the poster of Urban Agriculture World Summit.