

**The Urban Agriculture World Summit
(UAWS)
Master Plan**

August 2018

**The Urban Agriculture World Summit Committee
Nerima City**

[Contents]

1 The Urban Agriculture World	
Summit, why now?	... Page 1
2 Objectives	... Page 2
3 Summary	... Page 3
4 Organizational Structure	... Page13

1 The Urban Agriculture World Summit, why now?

In recent years, urban agriculture as well as the role and benefits of farmland have been reevaluated in many cities around the world, so a variety of projects to encourage them has been conducted with the increasing interest in the agriculture. For example, in New York City, the world fashion capital, the lifestyle of harvesting vegetables in their own garden has been popular particularly among young women. In London, with taking the opportunity of London 2012 Olympics/Paralympics Games, they made it a goal to open 2,012 allotment gardens, with the result that they succeeded in achieving about 2,500 ones. In this way, several agricultural projects have been conducted in many cities of the world.

In Japan, the government made the drastic policy change to establish the “Fundamental Law of Promoting Urban Agriculture” in April 2015, and the urban farmland was defined as necessary for city, not as land to be turned into residential one.

In Nerima City, being located in the Metropolitan Tokyo, farming has been penetrating into the citizens’ life. There are farmlands throughout the city and the citizens regard agriculture as an industry, which is worldwide rare case and is highly significant.

Urban agriculture/farmland function as supply of agricultural products, disaster management, environmental protection and have a possibility to bring to the citizens further benefits.

Thus we host the Urban Agriculture World Summit, so that we could disseminate domestically and internationally the benefits and possibilities of the cities where agriculture penetrates.

At the Summit, we provide participating visitors from overseas cities with the opportunities of sharing the significance and benefits, of learning from each other and of seeking for new initiatives, so that we could contribute to the development of urban agriculture.

*At the Urban Agriculture World Summit, we define “urban agriculture” as farming incorporated into the citizens’ life in a big city.

2 Objectives

We host the Urban Agriculture World Summit with the following objectives:

- (1) Share the significance and benefits of urban agriculture with participating cities for contributing to the development of urban agriculture

Domestic and international people engaged in urban agriculture will learn from each other through discussing the roles and benefits of urban agriculture as well as their projects conducted.

In addition to that, we will examine and discuss the possibilities and new initiatives of urban agriculture as well as how cities could be formed with farming, so that we could contribute to further development of urban agriculture.

- (2) Facilitate better network and information-sharing among the people engaged in urban agriculture for seeking for new initiatives

With taking the opportunity of the Urban Agriculture World Summit, people engaged in urban agriculture will communicate with each other, so that they could obtain further information, learn each other's projects and seek for new initiatives.

- (3) Enhance the pride and motivation of the people involved in urban agriculture and of the citizens living in the city where there are farmlands

We will enhance the pride and motivation of the people engaged in urban agriculture and of the citizens living in the city where there are farmlands, through our promotive activities for sharing the significance and benefits of urban agriculture.

3 Summary

1. The Urban Agriculture World Summit

We host the Urban Agriculture World Summit with taking the good opportunity of this period during which we build international momentum for Tokyo 2020 Olympics/Paralympics Games and there are abundant agricultural products for organizing various events.

(1) Schedule

Friday, November 29th – Sunday, December 1st, 2019

(2) Venue

Main Venue: Nerima Culture Center

Event Sites: Coconeri Hall, Heisei Tsutsuji Park (Azalea Park), and Urban Farmlands in Nerima City

(3) Contents

We will hold a symposium and sessions for exchanging opinions. We will also organize several programs for participants to visit and experience directly the urban agriculture in Nerima, including Nerima Daikon Pulling out Worldwide Tournament (tentative name) and various agricultural events & markets in many parts of Nerima.

Friday, November 29 th , 2019	Saturday, November 30 th	Sunday, December 1 st	Monday, December 2 nd
<p>Staff gathering</p> <p>Visit farmlands ~for experiencing Nerima Urban Agriculture ~</p>	<p>In the morning (tentative name) Nerima Daikon Pulling out Worldwide Tournament</p> <p>In the afternoon</p> <p>Sessions • agricultural projects presentation • opinion exchange, etc.</p>	<p>In the morning</p> <p>Symposium • Panel discussion • Summit Proclamation, etc.</p> <p>In the afternoon</p> <p>Everyone's Agriculture Contest Awarding Ceremony</p> <p>Worldwide Market</p>	<p>Optional Tours (for applicants only)</p>

Friday, November 29th – Sunday, December 1st, 2019

Friday, November 29th

Time	Contents	Participants
In the afternoon	Visit farmlands @farmlands in Nerima	Visitors

Saturday, November 30th

Time	Contents	Participants
In the morning	(tentative name) Nerima Daikon Pulling out Worldwide Tournament @farmlands in Nerima	Citizens Visitors
Time	Contents	Participants
In the afternoon	Sessions (agricultural projects presentation, opinion exchange, etc.) @Coconeri Hall, training rooms, etc.	Citizens Visitors

Sunday, December 1st

Time	Contents	Participants
In the morning	Symposium (Panel discussion, Summit Proclamation, etc.) @Nerima Culture Center (main hall)	Citizens Visitors
Time	Contents	Participants
In the afternoon	Everyone's Agriculture Contest Awarding Ceremony @Coconeri Hall	Citizens
Time	Contents	Participants
All day	Worldwide Market @Heisei Tsutsuji Park (Azalea Park)	Citizens Visitors

Monday, December 2nd

Time	Contents	Participants
TBD	Optional Tours (for applicants only)	Visitors

(4) Invited Cities

The overseas cities we would like to invite for the Summit are the ones where they engage characteristically and actively in urban agriculture.

In order to make the most of exchanging opinions at the Summit, we would like to set a limit on Five cities for inviting, and in each city, we would also like to limit two or three visitors who are those concerned of city administration, farming, related organizations or researches.

Areas	City (Country)	Population, Summary of Urban Agriculture	Selection basis
North America	New York City (U.S.A)	<ul style="list-style-type: none"> -The largest city in US with a population of over 8,000,000. -In NY, the agricultural lifestyle is prevalent particularly by utilizing open space or rooftop. -NPO or other organizations support community gardens to which City of New York Housing Authority give the authorization in order to conserve and encourage technically. 	<ul style="list-style-type: none"> -We make a valuation on their success of familiarizing the urban agriculture as a new lifestyle through their projects, media, administrative services, etc. We expect their success to be a good reference for increasing the interest more and more in urban agriculture. -They regard urban agriculture not only as recreation but also as a source of agricultural products for poor areas and of providing job opportunities for the youths. We evaluate that the urban agriculture contribute to the well-being of society there. -The city of NY produce a lot of entrepreneurs of urban agriculture. We expect to learn a new way of agricultural business from it.

	Toronto (Canada)	<p>-The largest city in Canada with a population of 2,700,000.</p> <p>-Reflected growing move forward the importance of providing food in Toronto, they launched "GrowTO: Urban Agriculture Action Plan" in 2012. In the Plan, they introduce and support many styles of urban agriculture across the City of Toronto. These styles have a variety of purposes; solving the poverty problem, enhancing the community organizations which support the food-growing efforts, etc.</p>	<p>-Half of the citizens are immigrants so Toronto utilize farming work for them to be integrated into community. In order that we might build communities through urban agriculture, we would draw on this case of Toronto.</p> <p>-Due to floods by hurricane, river basin area has been promoted to public land across the city. Toronto has lent out these public lands to NPO and other organizations for encouraging more community gardens opened.</p>
Europe	London (England)	<p>-The largest city in England with a population of 8,000,000</p> <p>-The allotment garden has been well rooted in London citizens' life, which owed much of the success to "CAPITAL growth" campaign with the purpose of opening 2,012 gardens toward London 2012 Olympics/Paralympics Games.</p> <p>-In the London Plan</p>	<p>-Even though the big city has limited space for farmland, London made success of increasing the number of allotment gardens within a short period of time. We take interest in their way of success.</p> <p>-London city has transformed from various spaces to farmlands with public-private partnerships so that they could form communities. We would like to refer to this way of success when we promote new town development</p>

		<p>which includes the plans for promoting effective use of land, the city of London implemented agriculture promotion policies regarding the conservation of allotment gardens, production of agricultural products, securing the farmlands for opening allotment gardens.</p>	<p>coexisting farmland in the future.</p> <p>-London 2012 Olympics/Paralympics Games helped the citizens to strengthen links with each other around a common purpose. We would like to follow it as a model and have Tokyo 2020 Games contributing to build momentum for our Summit.</p> <p>-London regard farmland as one of social infrastructure necessary for city and evaluate the benefits of urban agriculture in the aspect of health & welfare. We would also consider it to be a model to follow for developing new town with urban agriculture.</p>
Asia	Propinsi Daerah Khusus Ibukota Jakarta (Indonesia)	<p>-The capital in Republik Indonesia with a population of 9,600,000. Both of the urban size and population density are similar to those of the District of Tokyo.</p> <p>-In recent years, due to rapid industrialization & commercialization, Farmland is on a downward trend in Jakarta.</p> <p>-They set a policy objective of securing 30 % greenery area among Jakarta in</p>	<p>-In the city of Jakarta, dry-field, rice and fruit are mainly cultivated in farming, and much of that belongs to private companies. We are concerned about the declining trend of farmland due to infrastructure development.</p> <p>-They encourage urban agriculture as policy and they are going to secure total cultivating area of the limited farmland of which is mainly outdoor-grown. They also make efforts to create farming site from open space.</p>

		order to promote urban agriculture. Concurrently they are developing community gardens with encouraging orderly residential land.	
	Seoul (South Korea)	<ul style="list-style-type: none"> - The capital of the Republic of Korea with a population of 10,000,000. -The city of Seoul set "Urban Agriculture 2.0 Vision" in 2015 for promotion. -The Seoul Urban Agriculture Expo was inaugurated in 2012 and the 7th Expo was held in 2018. 	<ul style="list-style-type: none"> -It is remarkable that the farmlands by professional farmers and the vegetable gardens run by a variety of civic groups coexist in the Seoul Metropolis. -It is also notable that the urban agriculture has various functions; as civic recreation, vitalization of Communities, offering educational opportunities, and so on. It works effectively in the city of Seoul.

2. Pre-events

We hold the pre-event in 2018, the preceding year of the Summit, so that we could create a motivated atmosphere among citizens for the Urban Agriculture World Summit scheduled for next year and the overseas visitors could understand well what Nerima urban agriculture is.

(1) Schedule

Saturday, November 24th – Sunday, November 25th in 2018

(2) Venue

Main Venue: Coconeri Hall

Event Sites: Heisei Tsutsuji Park (Azalea Park) and Farmlands in Nerima City

(3) Contents

We give Everyone's Agriculture Contest that raise enjoyable and dream-inspiring paintings and ideas from Nerima citizens from July 1st to September 7th this year. We expect many citizens to participate.

We also organize for Nerima citizens, Everyone's Agriculture Talk Show by celebrity guest speakers and urban farmers, Everyone's Agriculture Contest Awarding Ceremony and Exhibit Panel for promotion of Nerima urban agriculture, all of which would contribute for many people to understand well the benefits and current situation of urban agriculture.

And we provide the overseas visitors with the opportunities of experiencing Nerima agriculture and exchanging opinions, which contribute to momentum of the Summit held in 2019.

Friday, November 23rd , 2018	Saturday, November 24th	Sunday, November 25th
<p>In the late afternoon</p> <div data-bbox="209 651 576 801" style="border: 1px solid black; padding: 5px; text-align: center;"> JAZZ Concert (The Pre-event's Eve Festival) </div>	<p>In the morning</p> <div data-bbox="617 383 863 539" style="border: 1px solid black; padding: 5px; text-align: center;"> Everyone's Agriculture Talk Show for Nerima citizens </div> <p>In the afternoon</p> <div data-bbox="617 584 863 801" style="border: 1px solid black; padding: 5px; text-align: center;"> Everyone's Agriculture Contest Awarding Ceremony </div> <div data-bbox="879 416 940 775" style="border: 1px solid black; padding: 5px; text-align: center; margin: 5px;"> Neri-Marché </div> <div data-bbox="943 416 1003 775" style="border: 1px solid black; padding: 5px; text-align: center; margin: 5px;"> Exhibit Panel </div>	<p>In the morning</p> <div data-bbox="1029 383 1332 539" style="border: 1px solid black; padding: 5px; text-align: center;"> Harvesting experience projects </div> <div data-bbox="1348 416 1409 775" style="border: 1px solid black; padding: 5px; text-align: center; margin: 5px;"> Exhibit Panel </div>

Schedule : Saturday, November 24th – Sunday, November 25th in 2018

Friday, November 23rd , 2018 < The Pre-event's Eve Festival >

Time	Contents	Participants
In the late afternoon	JAZZ Concert (The Pre-event's Eve Festival) @Coconeri Hall	Citizens

Saturday, November 24th

Time	Contents	Participants
10:30~ 12:00	Everyone's Agriculture Talk Show for Nerima citizens @Coconeri Hall	Citizens Visitors

Time	Contents	Participants
10:00~ 15:00	Neri-Marché @Heisei Tsutsuji Park (Azalea Park)	Citizens Visitors

Time	Contents	Participants
13:00~	Everyone's Agriculture Contest Awarding Ceremony @Coconeri (industrial event space)	Citizens

Time	Contents	Participants
All day	Exhibit Panel for promotion of Nerima urban agriculture @Coconeri (industrial event space)	Citizens

Sunday, November 25th

Time	Contents	Participants
10:00~ 12:00	Harvesting experience projects @Farmlands in Heiwadai,Doshida,Higashi-Oizumi	Citizens

Time	Contents	Participants
All day	Exhibit Panel for promotion of Nerima urban agriculture @Coconeri (industrial event space)	Citizens

3 . Promotion of Nerima citizens' participation

We hold the Urban Agriculture World Summit in close cooperation with Nerima citizens and various groups.

(1) Cooperation with Nerima citizens

① Interpreters

We are seeking the interpreters who cooperate for the Summit, particularly among Nerima Volunteers in interpreting foreign languages. We would give them training in urban agriculture so that we could encourage them to acquire a good knowledge of agriculture for interpretation.

② Team organization by each invited city

We would like to form teams that consist of interpreters, farmers and the concerned parties. These teams will be organized by each invited city. (e.g. Team London)

We will ask them to help the visitors before and during their stay in Nerima.

③ Supporters

We will ask students and agri-supporters to assist in guide at the event venues during the Summit.

(2) Cooperation with farmers and agricultural related groups

We organize and conduct various projects to develop urban agriculture with the opportunity of the Summit and the pre-event, in cooperation with Neri-Marché Committee and other groups.

(3) Cooperation with restaurants, shops, universities, companies and other groups

We would like to cooperate widely with restaurants, shops, universities, companies and other groups, so that we could build momentum for the Summit and conduct related projects, which contribute to encouraging a new interaction between farmers and businesses with the opportunity of the Summit.

① Restaurants

We are going to increase shops such as restaurants offering Nerima agricultural products so that the benefits and the Summit could be widely spread. We expect that these shops/restaurants provide Omotenashi (the very best Japanese services) to the overseas visitors during the Summit.

② Local Shopping Areas

We ask for the cooperation of local shopping areas in developing and selling the products using Nerima agricultural products, as well as in publicizing the Summit with such projects as the Summit would be spread.

③ Universities

We expect university students to provide their specialities and ideas for facilitating effective promotion of the Summit and related projects in cooperation with farmers.

④ Companies

We ask for the cooperation of the companies willing to collaborate on the Summit in publicizing the Summit and conducting related projects through various publicity activities.

⑤ Others

We hold Everyone's Agriculture Contest and other projects for elementary / junior high school students as well as NPO to participate in the Summit.

4 Organizational Structure

For the success of the Summit, we set up the Urban Agriculture World Summit Committee, so that various related organizations and administrative bodies could widely participate and closely cooperate with each other.

The Committee consists of academic experts, agricultural related groups, other Nerima groups, farmers, citizens, universities in Nerima, companies, the government, Tokyo Metropolitan Government and Nerima City Office.

The Urban Agriculture World Summit Committee

Title	Name	Organization	Title at each organization
Chairman	Akio Maekawa	Nerima City Office	Mayor
Vice-Chairman	Makoto Yokohari	Graduate School of Engineering, The University of Tokyo	Professor
	Mitsuzo Goto	Musashi University	Professor Emeritus
	Yoshitaka Kuroda	Nerima City Office	Vice Mayor
	Takao Yamauchi	Nerima City Office	Vice Mayor
	Hiroshi Kawaguchi	Nerima City Board of Education	Superintendent of Education
Committee member	Masatoshi Sudo	Tokyo Prefectural Union of Agricultural Cooperatives	Chairman
	Koichi Enomoto	Tokyo Aoba Agricultural Cooperative	Representative Director
	Kazuo Kato	Nerima Agricultural Committee	Chairman
	Shouji Yokoyama	Nerima Industrial Association	Chairman
	Shigeaki Miyamoto	Nerima Farmer	Nerima Farmer at areas for developing Agricultural Landscape
	Hideyuki Watado	Nerima Farmer	Farm producer of Edo-Tokyo Vegetables
	Ryota Nosaka	Nerima Farmer	Farm producer of Edo-Tokyo Vegetables
	Yoshimatsu Kato	Nerima Farmer	Director of Japan Agricultural Experience Farm Association
	Yoshitaka Shiraishi	Nerima Farmer	Head of Agricultural Experience Farm, <Kaze no Gakko>(Breezy School)
	Taku Yamaguchi	Nerima Farmer	Adviser of Japan Agricultural Cooperative Youth Tokyo
Hirohisa Kato	Nerima Farmer	Farmer as the 6th industry	

	Miwa Echigoya	HORIGO Co., Ltd. (Tokyo Winery)	President
	Masashi Ito	Supporter of Nerima Agriculture / Graduate of Nerima Agricultural School	
	Nobuharu Sugawara	User of Nerima Agricultural Experience Farm	
	Kaori Mori	Nihon University	Professor of Design at Department of Art
	Masaki Tanaka	SEIBU HOLDINGS INC.	General Manager, Business Strategy Department I , Corporate Planning
	Tatsuya Furusawa	Ministry of Land,Infrastructure, Transport and Tourism	Sectional chief of Parks, Green Spaces and Landscape Division
	Hidenobu Mizuno	Ministry of Agriculture, Forestry and Fisheries	Director, Urban Agriculture Office of Interaction Between Urban and Rural Areas Division, Rural Policy Department, Rural Development Bureau
	Isao Tatsuno	Tokyo Metropolitan Government	Senior Director for Promotion of Safe Local Food Production and Consumption, Bureau of Industrial and Labor Affairs
auditor- secretary	Toshio Shino	Nerima Shopping-streets Association	Chairman
	Yasuhiro Oba	Nerima City Office	Director, accounting management

(The above list is dispensed with the Mr. and Mrs./Ms.)